

KPAY 1290

NEWS TALK

Audience Profile
 Age Group 45-64
 Female 34%
 Male 66%

1290 KPAY is your #1 News-talk station in the Northern California market. KPAY is a great resource for any demographic you are looking to reach. All of our stations are broadcast on-air, online, and web-based APP for mobile devices.

PROGRAMMING LINE-UP

4am-6am	M-F	America in the Morning
6am-9am	M-F	KPAY Morning News (live & local)
9am-12pm	M-F	The Rush Limbaugh Show
12pm-3pm	M-F	Sean Hannity
3pm-6pm	M-F	Lars Larson Show
6pm-9pm	M-F	Mark Levin Show
9pm-4am	M-F	Coast to Coast with George Noory
7am-8am	Sat	Hidden Treasures
9am-11am	Sat	Bobby Likis Car Clinic
1pm-4pm	Sat	The Kim Komando Show
8am-10am	Sun	The Dirt Doctor w/ Howard Garrett
11am-1pm	Sun	Real Estate Today
1pm-4pm	Sun	Money Talk
7pm-8pm	Sun	Golden Age of Radio Theater
8pm-11pm	Sun	Dr. Bill Wattenburg's Open Line



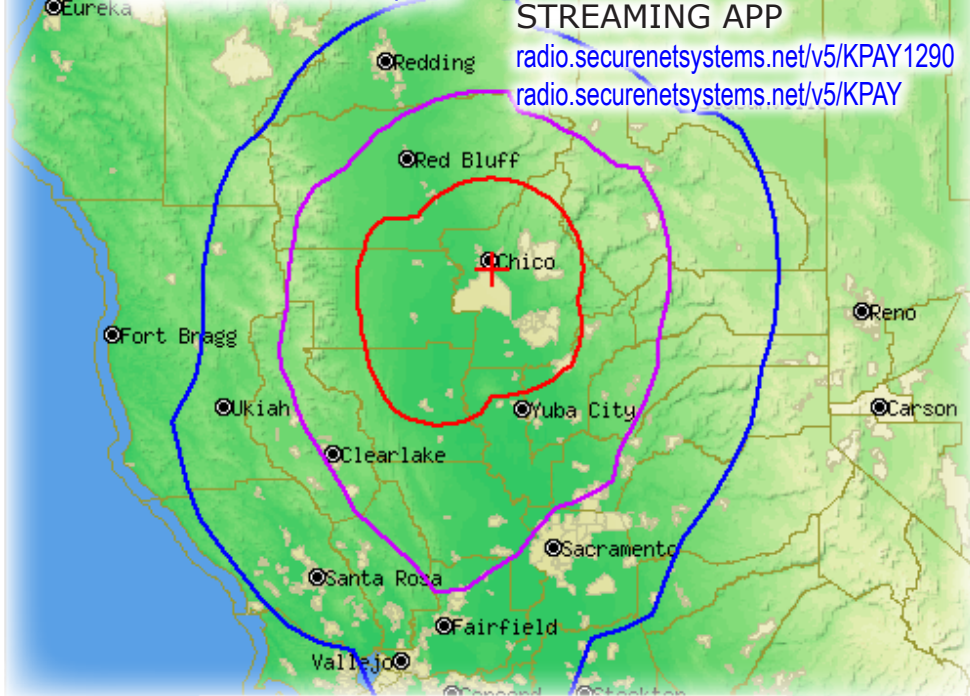
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WEBSITE
KPAY.com
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TWITTER
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STREAMING APP
radio.securenetsystems.net/v5/KPAY1290
radio.securenetsystems.net/v5/KPAY



For more information:
 (530) 345-0021



DEER CREEK BROADCASTING

~ Locally Owned and Operated ~
 2654 Cramer Lane, Chico, CA 95928