



Audience Profile
 Age Group 25-54
 Female 53%
 Male 47%

Mix 95.1 is your #1 Adult Contemporary station in the Northern California market. Mix is a great resource for any demographic you are looking to reach. All of our stations are broadcast on-air, online, and web-based APP for mobile devices.

PROGRAMMING LINE-UP

12am-6am	M-F	Today's Lite Rock All night
6am-10am	M-F	Dori McKay In the Morning
10am-3pm	M-F	Workdays with Robin Scott
3pm-7pm	M-F	Afternoons with Mark Chase
7pm-12am	M-F	Nights with Jackie Newton
12am-8am	Sat	More Music Weekend
8am-12pm	Sat	Mark Chase
12pm-3pm	Sat	Dori McKay
3pm-6pm	Sat	Robin Scott
12am-12am	Sun	More Music Weekend

WEBSITE

<http://kmxi.com>

FACEBOOK

<http://facebook.com/chicosmix951>

TWITTER

<http://twitter.com/Mix951>

INSTAGRAM

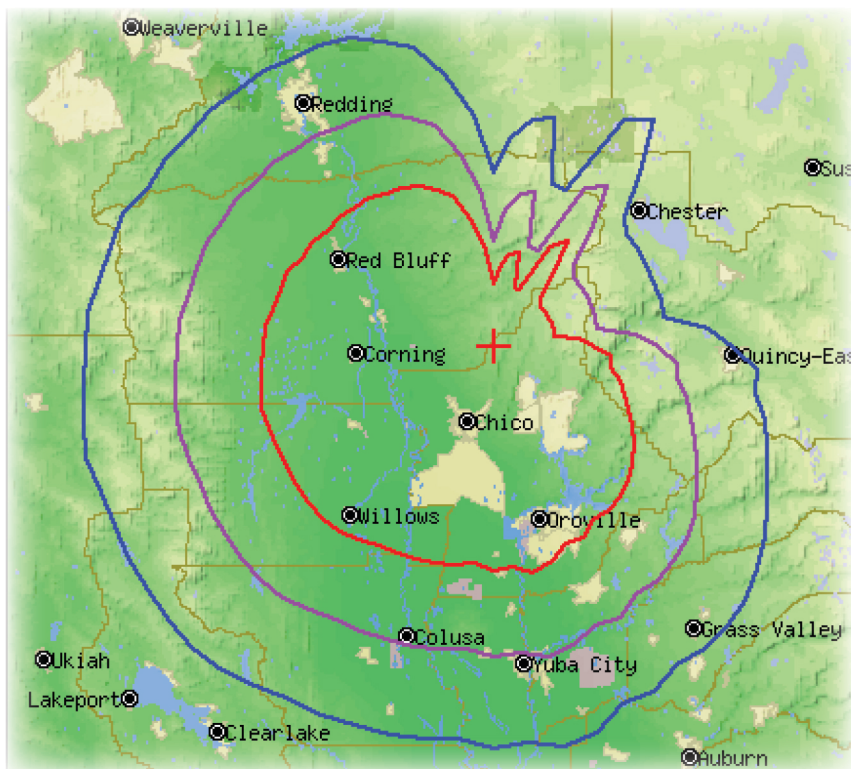
<http://instagram.com/mix951>

STREAMING

<http://streamdb5web.securenetsystems.net/v5/KMXI>

WEB APP

<http://radio.securenetsystems.net/cwa/index.cfm?stationCallSign=KMXI>



~ Locally Owned and Operated ~
 2654 Cramer Lane, Chico, CA 95928

For more information contact:
 (530) 345-0021



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